



EXHIBITOR PRICESHEET

Booth Price	10x10	10x20	10x30	20x20
Inline Booth	\$1,500	\$3,000	\$4,500	\$6,000
Corner Booth	\$1,750	\$3,250	\$4,750	\$6,000

2027 EVENTS:
Albuquerque, NM March 5-6
Denver, CO October 22-23

Each Booth Includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- 6' skirted table(s) (Black)
- Chairs
- Wastebasket(s)
- Exhibitor Badge Passes

10x10 Booths: 1 table, 2 chairs, 4 badge passes
10x20 Booths: 2 tables, 4 chairs, 8 badge passes
10x30 Booths: 3 tables, 6 chairs, 12 badge passes
20x20 Booths: 4 tables, 8 chairs, 16 badge passes
*Sponsors: refer to sponsor deck for # of badges

All booths also include company listing on website and in program guide

Ad Space & Swag Bag Inserts

Full Page: \$599

Half Page: \$399

Quarter Page: \$299

Swag Bag Inserts: \$499

Lead Retrieval: \$199

Easily collect names & emails with the quick scan of an attendee's badge

Contact Us

Tel: 214-956-4212 Email: info@psycon.org

Interested in exhibiting at multiple events? Package Deals are available! Save \$500 when you book 10x10s at both events.

www.psycon.org



SPONSORSHIPS AT A GLANCE

*See **SPONSOR DECK** for more details

Want to make a bigger splash at our expos? Check out some of the most popular sponsorships below!

EXPO SPONSORS

Headline Sponsor	\$15,000
------------------	----------

Platinum Sponsor	\$8,000
------------------	---------

Gold Sponsor	\$5,000
--------------	---------

Silver Sponsor	\$3,000
----------------	---------

WEARABLE SPONSORSHIPS

Lanyard Sponsor	\$5,000
-----------------	---------

Badge Sponsor	\$5,000
---------------	---------

Bag Sponsor	\$5,000
-------------	---------

PARTY / ACTIVITY SPONSORS

After Party Sponsor	Contact Us to Discuss
---------------------	-----------------------

Breakfast / Lunch Sponsor	Contact Us to Discuss
---------------------------	-----------------------

AREA SPONSORS

Seminar Rooms Sponsor	\$5,000
-----------------------	---------

VIP Section Sponsor	\$4,000
---------------------	---------

Red Carpet Photo Area Sponsor	\$4,000
-------------------------------	---------

Charging Station Sponsor	\$3,000
--------------------------	---------

Bathroom Sponsor	\$3,000
------------------	---------

Pen or Notebook Sponsor	\$2,500+ or Sponsor Provides
-------------------------	------------------------------

For further details on each sponsorship, refer to **SPONSOR DECK**



SPONSOR DECK



PAGE 1

Event Sponsors

HEADLINER SPONSOR - \$15,000 (EXCLUSIVE)

- Premium Booth Placement— 20x20 Front Row Corner Booth —> 1st booth upon entry in exhibit hall
- Registration Exposure— Presented By [your company] displayed at all registration counters
- Floor Map—your sponor logo on the floormap page (both online & in program guide)
- Print —Two-Page Spread in Program Guide. Premium placement on the inside front cover (2 pages)
- Press— Mention in press release
- Social Media Exclusive—TWO Exclusive Sponsor Spotlights on Social Media (1 FB & 1 Instagram)
- Email— Promotional Email Blasts to include your name and/or logo presented as the Headliner Sponsor
- Email Exclusive—ONE Exclusive email blast
- Website—Logo on Destination Homepage as Headliner Sponsor
- Entryway Signage—Logo on Exhibit Hall Entrance Structure
- Social Media—Mentions in select Marketing/Social Media
- Enhanced Listing in Program Guide
- 25 Exhibitor Badge Passes
- Lead Retrieval Included
- Electricity Included

Booth includes:
8' tall background drape (Black)
3' tall side dividers (Black)
Four - 6' skirted tables (Black)
8-Chairs
4-wastebaskets

PLATINUM SPONSOR - \$8,000

- 20x20 FRONT ROW CORNER BOOTH (Premium Location)
- Two-Page Ad in Program Guide
- Exclusive Sponsor Spotlight on Social Media (1)
- One Email Blast featuring a dedicated section presenting you as a Platinum Sponsor (logo +description)
- Logo on Destination Homepage as Platinum Sponsor
- Logo on Exhibit Hall Entrance Structure
- Sponsor Mentions in select Marketing/Social Media
- Enhanced Listing in Program Guide
- 20 Exhibitor Badge Passes
- Lead Retrieval Included
- Electricity Included

Booth includes:
8' tall background drape (Black)
3' tall side dividers (Black)
Four - 6' skirted tables (Black)
8-Chairs
4-wastebaskets

GOLD SPONSOR - \$5,000

- 10x20 CORNER Booth in Premium Location
- Full Page Ad in Program Guide
- Logo on Event Homepage
- Logo on Exhibit Hall Entrance Structure
- Sponsor Mentions in select Marketing/Social Media
- Enhanced Listing in Program Guide
- 12 Exhibitor Badge Passes
- Lead Retrieval Included
- Electricity Included

Booth includes:
8' tall background drape (Black)
3' tall side dividers (Black)
Two- 6' skirted tables (Black)
4-Chairs
2-wastebaskets



SPONSOR DECK

PAGE 2



Event Sponsors (Continued)

SILVER SPONSOR - \$3,000

- 10x10 CORNER Booth in Premium Location
- Half Page Ad in Program Guide
- Logo on Event Homepage
- Lobby Signage—Logo on the Thank You Sponsors Pop Up Banner
- Logo on Exhibit Hall Entrance Structure
- Sponsor Mentions in select Marketing/Social Media
- Enhanced Listing in Program Guide
- 8 Exhibitor Badge Passes
- Lead Retrieval Included

Booth includes:
8' tall background drape (Black)
3' tall side dividers (Black)
One- 6' skirted tables (Black)
2-Chairs
1-wastebasket

WEARABLE SPONSORSHIPS

Want your name/log to be seen by every attendee and then some? With these wearable sponsorships, your name/logo will not only be seen, but worn by all our attendees throughout the entire multi-day event! Attendees often keep their wearables afterwards as special keepsakes of the event.

LANYARD SPONSOR - \$5,000

- Logo on Lanyards
- Half Page Ad in Program Guide
- Logo on Event Homepage
- Lobby Signage—Logo on the Thank You Sponsors Pop Up Banner
- Enhanced Listing in Program Guide

BADGE SPONSOR - \$5,000

Badges are known to flip over frequently. Have thousands of attendees become walking billboards for your company's ad every time that badge makes a flip.

- Your Logo and Ad on the Back of the Badges
- Half Page Ad in Program Guide
- Logo on Event Homepage
- Lobby Signage—Logo on the Thank You Sponsors Pop Up Banner
- Enhanced Listing in Program Guide

BAG SPONSOR - \$5,000

Everywhere you look there's bags, bags, bags!

- Your name/logo on one side of the tote bag given to all attendees/exhibitors at registration
- Half Page Ad in Program Guide
- Logo on Event Homepage
- Lobby Signage—Logo on the Thank You Sponsors Pop Up Banner
- Enhanced Listing in Program Guide



SPONSOR DECK

PAGE 3



PARTY/ACTIVITY SPONSORSHIPS

Be the Star of the Party by being the exclusive sponsor of one of these special events.

NETWORKING/HAPPY HOUR MIXER - Contact to Discuss (Exclusive)

Be the star of the party as the host of the Networking Happy Hour Mixer

- Official Happy Hour Sponsor
- Half Page Ad in Program Guide
- Event Ad in Program Guide presenting you as the Networking Happy Hour Sponsor
- Social Media Posts & Email Event Spotlights —Networking Happy Hour presented by YOU
- Happy Hour Fliers distributed to all attendees during onsite check-in /registration
- Onsite Signage placed strategically throughout the event space—Networking Happy Hour presented by YOU
- Logo on Event Homepage
- Enhanced Listing in Program Guide



AFTER PARTY SPONSOR - Contact to Discuss (Exclusive)

Be the talk of the town as the exclusive sponsor of the Official After Party, presented by YOU

- Official After Party Sponsor
- Half Page Ad in Program Guide
- Event Ad in Program Guide presenting you as the Official After Party Sponsor
- Social Media Posts & Email Event Spotlights —Official After Party presented by YOU
- Signage onsite at after party presenting you as the event sponsor
- Logo on Event Homepage
- Enhanced Listing in Program Guide

Breakfast or Lunch Sponsor - Contact to Discuss

Make a memorable impression as guests connect and converse over a delicious meal, made possible by YOU!

- Official Breakfast or Lunch Sponsor
- Half Page Ad in Program Guide
- Event Ad in Program Guide presenting you as the Official Breakfast or Lunch Sponsor
- Social Media Posts & Email Event Spotlights —Official Breakfast or Lunch presented by YOU
- Signage onsite presenting you as the special event sponsor
- Logo on Event Homepage
- Enhanced Listing in Program Guide



SPONSOR DECK



PAGE 4

AREA SPONSORS

SEMINAR ROOM SPONSOR-\$4,000 (exclusive)

- Your logo/brand displayed in each seminar room
- Half Page Ad in Program Guide
- Logo on Event Homepage of Website
- Enhanced Listing in Program Guide
- Booth sold separately

VIP LOUNGE SPONSOR - \$4,000 (Exclusive)

- Your logo/brand displayed in and around the VIP Lounge
- Half Page Ad in Program Guide
- Logo on Event Homepage of Website
- Enhanced Listing in Program Guide
- Booth sold separately

PHOTO AREA SPONSOR - \$4,000 (Exclusive)

Co-branded 8x8 Step & Repeat Banner with your logo and Psycon's logo. Who doesn't love sharing pics of the awesome expo they're attending? This photo booth sponsorship provides the opportunity for attendees to advertise your brand for you! Promotes high social media exposure through a fun, interactive station. Sponsorship includes Half Page Ad in Program Guide , Logo on Event Homepage of Website , Lobby Signage—Logo on the Thank You Sponsors Pop Up Banner , Enhanced Listing in Program Guide

CHARGING STATION SPONSOR - \$3,000 (Exclusive)

- Your Branding on Charging Station. Includes a digital screen to run YOUR personalized ads
- Half Page Ad in Program Guide
- Logo on Event Homepage
- Enhanced Listing in Program Guide
- Booth Sold Separately

CLEAN SPONSOR - \$3,000 (Exclusive)

Capture attendees' attention with approved toiletries and branded signage at the sink area in restrooms. High traffic area with high visibility and often repeat visibility.

- Approved toiletries and branded signage at sink area in restrooms
- Half Page Ad in Program Guide
- Logo on Event Homepage
- Enhanced Listing in Program Guide
- Booth Sold Separately



SPONSOR DECK



PAGE 5

ITEM SPONSORS

PEN SPONSOR-\$2,500

- Pens branded with your logo and company information
- Half Page Ad in Program Guide
- Logo on Event Homepage
- Enhanced Listing in Program Guide
- Booth Sold Separately
- **Sponsor fee may be reduced significantly if you provide the pens**

NOTEPAD SPONSOR - \$4,000 (Exclusive)

- Notepads branded with your logo and company information
- Half Page Ad in Program Guide
- Logo on Event Homepage
- Enhanced Listing in Program Guide
- Booth Sold Separately
- **Sponsor fee may be reduced significantly if you provide the notepads**

AD SPACE & SWAG BAG INSERTS

Full Page Ad in Program Guide - \$599

Half Page Ad in Program Guide - \$399

Quarter Page Ad in Program Guide - \$299

Swag Bag Inserts - \$500 You provide the pre-approved swag items. We distribute.

Looking for more sponsorship opportunities?
Contact us with your sponsorship concept.